

40

WHAT A DIFFERENCE

*a
Little Color*



*will
make
in your Home*

WETHERILL'S
REFLECTOFLAT

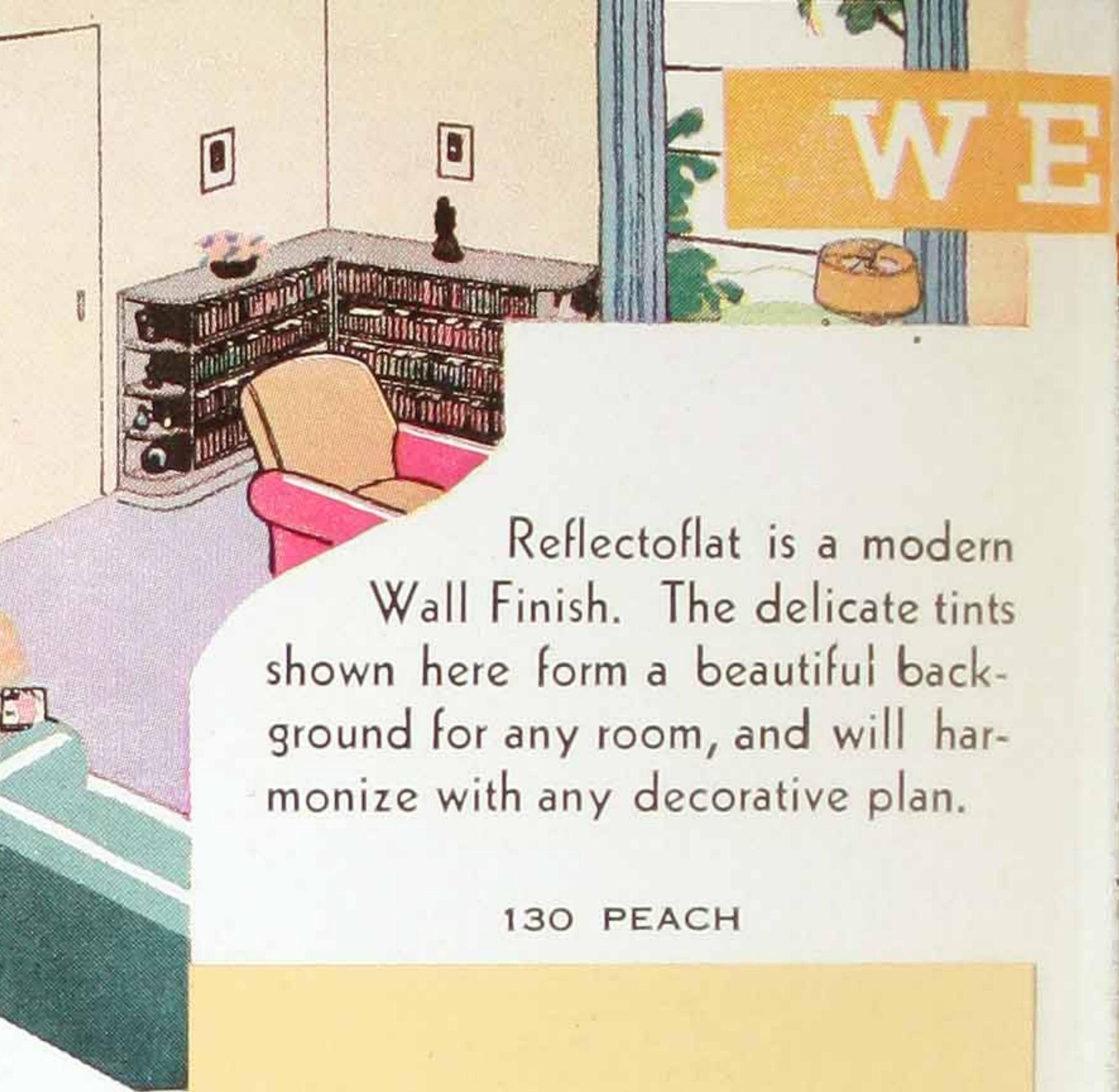
EST. 1807

GEO. D. WETHERILL & CO., Inc.

PHILADELPHIA

BOSTON

MEMPHIS



Reflectoflat is a modern Wall Finish. The delicate tints shown here form a beautiful background for any room, and will harmonize with any decorative plan.

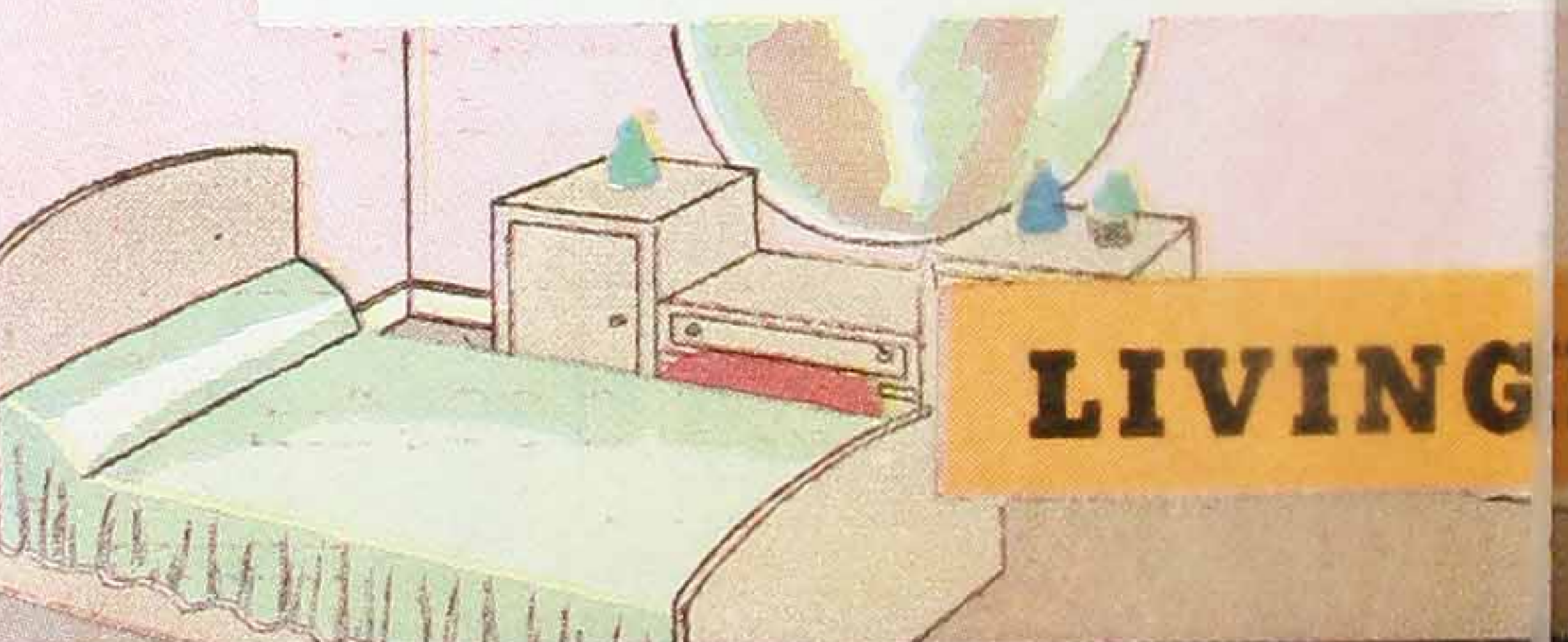
130 PEACH



110 PINK



127 LETTUCE GREEN



AT

128 BUFF



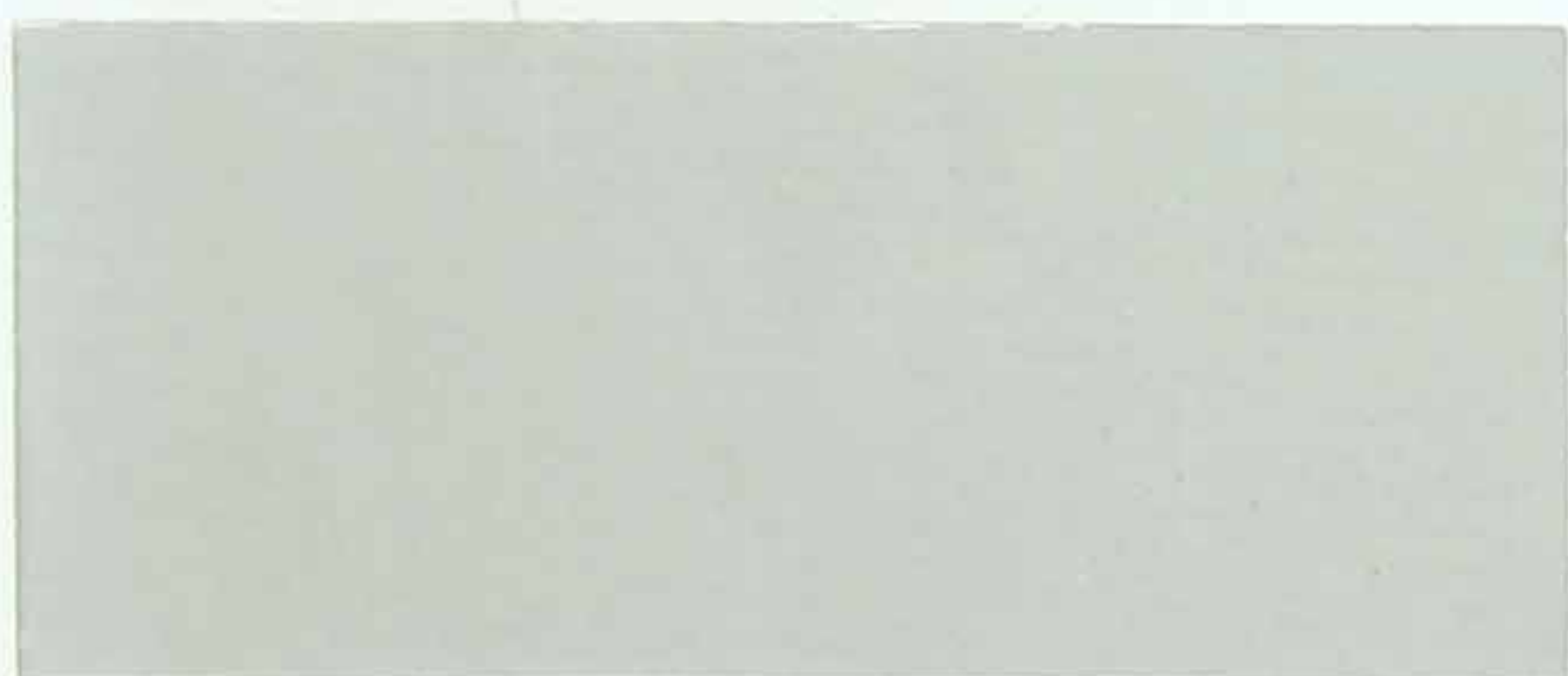
106 APPLE GREEN



112 SEA GREEN



120 BATTLESHIP GRAY



CELLAR



WETHERILL'S

REFLECTOFLAT is a sanitary Flat Wall Finish—dense bodied, easy working and free flowing, and is made so that scaling and cracking will be prevented when used according to directions.

Color for Comfort

Recent scientific experiments have shown that people are more comfortable in rooms painted in light colors. Various shades of Blue and Green have proved restful for the eyes and nerves. Certainly any of the lovely shades of Wetherill's REFLECTOFLAT will make your walls colorful and cheerful.

Decoration as well as Protection

REFLECTOFLAT is a Flat Wall Finish which will give your walls a smart, mat-like appearance. Its beautiful colors will also provide all the decoration the walls need.

Washable and Sanitary

Walls that become soiled, dusty or greasy can be made new by washing with soap and water. In rooms where there has been sickness, or where there are many occupants, the walls can be washed with solutions of Formaldehyde to destroy all germs. Bacteria will find no resting place on walls that are painted with REFLECTOFLAT.



REFLECTOFLAT

Easily Applied

REFLECTOFLAT is easily applied, spreads evenly, flows out smoothly.

Prepared for use on Interior Walls and Ceilings of Plaster, Concrete, Wood, Brick, Metal and Wall-Board.

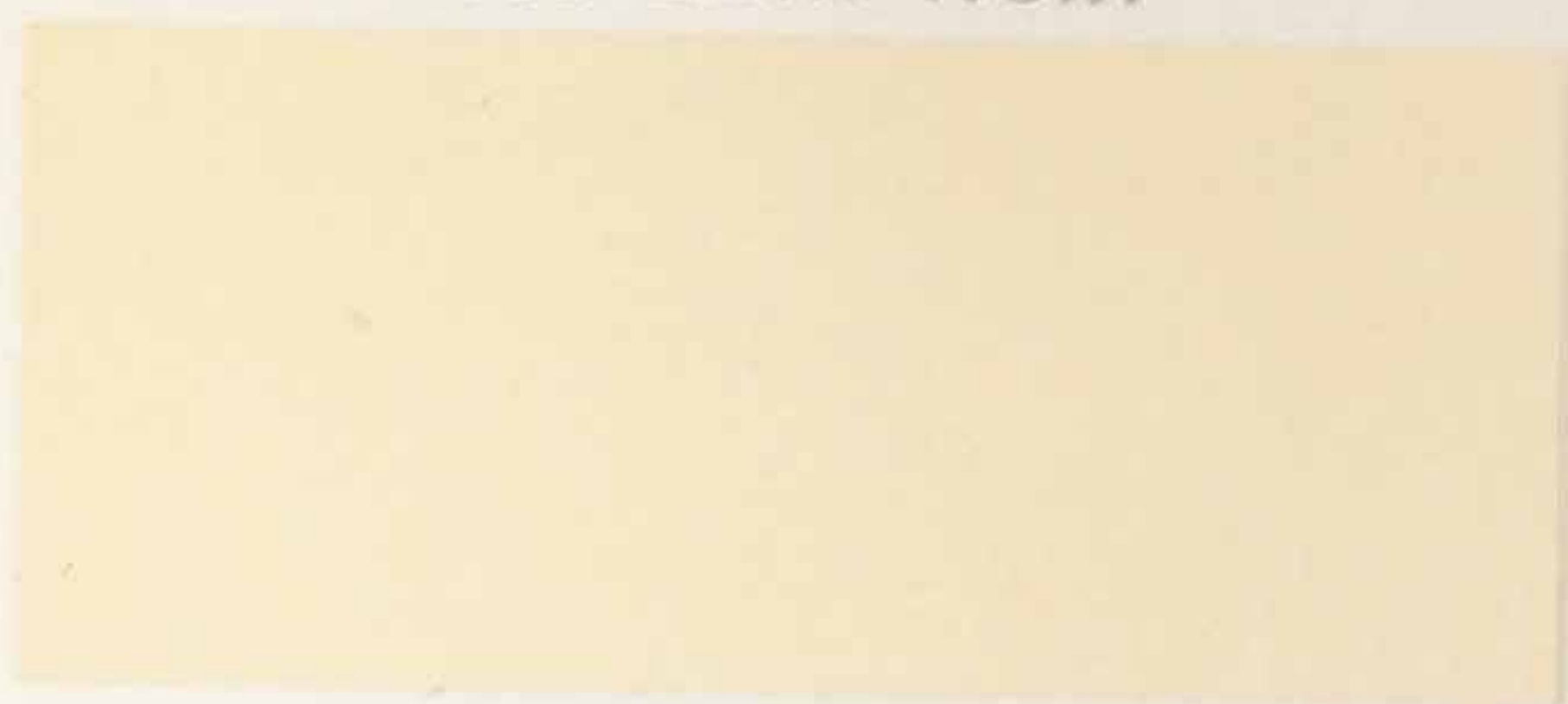
REFLECTOFLAT is being used as the only decoration in the finest of homes, in plain effects; in other cases it is being mottled, one of the colors being blended into the other by pouncing with a sponge. Another method that adds charm and beauty to walls is to apply the first coat in one color, allow it to become perfectly dry, then brush on a thin coat of contrasting color, and while wet, mottle with wads of paper crushed in the hand.

REFLECTOFLAT will cover 200 to 250 square feet, two coats to the gallon on plaster or brick, and on wood wall-board 250 square feet to the gallon, two coats. On metal surfaces, it will cover 300 square feet, two coats to the gallon. These figures are not exact as covering varies with the condition of the surface, the temperature and the brush-work of the one applying the material.



THE RILL'S

100 LIGHT IVORY



119 PEARL GRAY



102 CREAM



103 TAN



15 COLORS TO

ROOM • BED ROOM • DIN

REFLECTOFL

122 PUTTY COLOR



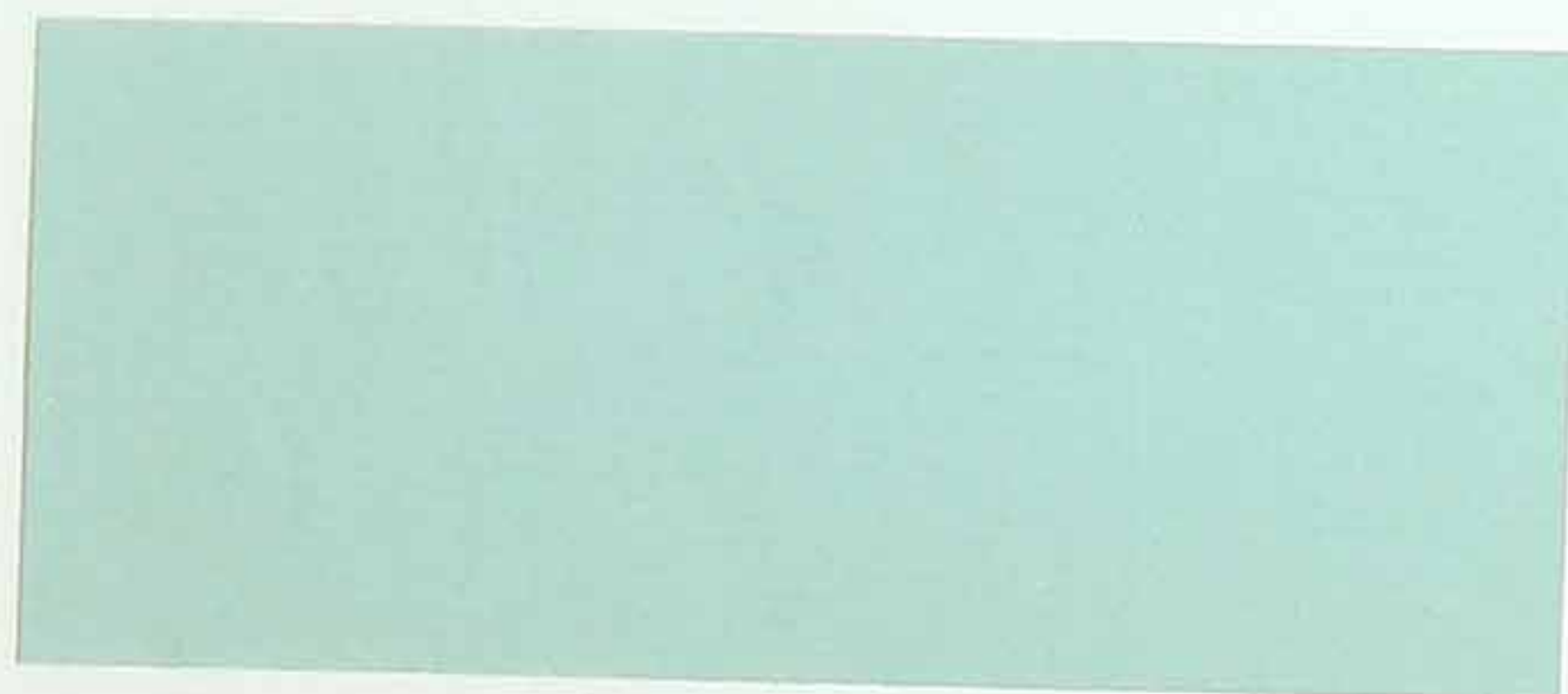
101 IVORY



113 PASTEL BLUE



114 TURQUOISE



CHOOSE FROM

NG ROOM • KITCHEN •



M. GANS & CO.

378-380 Main St. - Ansonia, Conn.